

**LOBBYIST BI-MONTHLY REPORT    May - June 2011****Lobbyist:** NEW YORKERS UNITED FOR MARRIAGE**Client:** NEW YORKERS UNITED FOR MARRIAGE**Additional Lobbyist****Summary of Compensation and Reimbursed Expenses (reporting period only)****Compensation:** \$0**Reimbursed Expenses:** \$0**Lobbying Expenses (reporting period only)****A. Aggregate expenses less or equal to \$75:** \$31**B. Aggregate expenses for salaried of non-lobbying employees:** \$0**C. Itemized lobbying expenses:**

<b>PaidTo</b>	<b>Date</b>	<b>Purpose</b>	<b>Ad?</b>	<b>SocialEvent?</b>	<b>Amount</b>
SKDKNICKERBOCKER, LLC	5/12/2011	PRODUCTION ON TV AD #2	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$11600
SKDKNICKERBOCKER, LLC	5/12/2011	MAIL PRODUCTION AND POSTAGE COSTS	<input type="checkbox"/>	<input type="checkbox"/>	\$41000
SKDKNICKERBOCKER, LLC	5/12/2011	PURCHASE OF MAILING LISTS	<input type="checkbox"/>	<input type="checkbox"/>	\$7374
SKDKNICKERBOCKER, LLC	6/1/2011	STATEWIDE TV AD BUY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$412961
SKDKNICKERBOCKER, LLC	6/1/2011	DIRECT MAIL PRODUCTION, PRINTING AND MAILING	<input type="checkbox"/>	<input type="checkbox"/>	\$117500
SKDKNICKERBOCKER, LLC	6/1/2011	PRODUCTION AND PLACEMENT OF STATEWIDE PRINT ADS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$62500
SKDKNICKERBOCKER, LLC	6/1/2011	UPDATES AND MAINTENANCE OF NYUM WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	\$5000
SKDKNICKERBOCKER, LLC	6/9/2011	STATEWIDE TV AD BUY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$450030
SKDKNICKERBOCKER, LLC	6/9/2011	PRINT AD PLACEMENTS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$3064
SKDKNICKERBOCKER, LLC	6/16/2011	TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$25000
SKDKNICKERBOCKER, LLC	5/2/2011	STATEWIDE TV ADS FOR MARRIAGE EQUALITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$335425
SKDKNICKERBOCKER, LLC	5/6/2011	TV AD FOR MARRIAGE EQUALITY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$40000
SKDKNICKERBOCKER, LLC	6/20/2011	LOCAL TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$17000
SKDKNICKERBOCKER, LLC	6/20/2011	TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$75000
SKDKNICKERBOCKER, LLC	6/21/2011	LOCAL TV AD BUYS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$12750

UPS	6/29/2011	REPLY CARDS FOR LEGISLATORS TO ALBANY	<input type="checkbox"/>	<input type="checkbox"/>	\$104
MICHAEL DELOACH	6/20/2011	REIMBUSRE FOR PAYMENT OF COALITION ACTION MATERIALS	<input type="checkbox"/>	<input type="checkbox"/>	\$575
PERSON 2 PERSON LLC	6/14/2011	CANVASSING OF SELECT SENATE DISTRICTS	<input type="checkbox"/>	<input type="checkbox"/>	\$16000
PERSON 2 PERSON SOLUTIONS, LLC	5/31/2011	CANVASSING IN SELECT SENATE DISTRICTS	<input type="checkbox"/>	<input type="checkbox"/>	\$50000
SKDKNICKERBOCKER	5/6/2011	DIRECT MAIL PRODUCTION AND MAILING	<input type="checkbox"/>	<input type="checkbox"/>	\$124500
SKDKNICKERBOCKER, LLC	5/6/2011	TV AD PRODUCTION COSTS	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$9565

**D. Total Expenses (A+B+C):****\$1816979****Subjects on which you lobbied****SAME-SEX MARRIAGE****Person, State Agency, Municipality or Legislative Body lobbied****STATE ASSEMBLY MEMBERS, STATE SENATE MEMBERS, GOVERNOR****Bill, Rule, Regulation or Rate Numbers on which you lobbied****A.8354, A8520****Title and Identifying # of procurement contracts and documents on which  
you expect to lobby****None Lobbied****Number or Subject Matter of Executive Order of Governor/Municipality on  
which you expect to lobby****None Lobbied****Subject Matter of and Tribes involved in tribal-state compacts, etc on which you expect to  
lobby****None Lobbied**